

Sunday 25 September

Conference Room

Ora inizio e fine	Titolo	Fotografo	Descrizione	Target
9.00-11.00	Imagining ... Veneto, so close so far.	Marc De Tollenaere	Photographer Marc de Tollenaere present some shots in Veneto region taken during the last few years. During this course, pictures of extraordinary places of lovely corners represent an educational tool to learn how to expose, compose and "see" with the camera.	Everybody
11:00-13:00	The self-portrait: Luca Abete meets Elena Givone	Luca Abete e Elena Givone	During the first hour Luca Abete , the journalist from Striscia La Notizia, will present its project OnePhotoOneDay. Then during the second hour Luca will meet the photographer Elena Givone, in a training and artistic course on self-portrait. It will be an opportunity to meet two photographers and approach a modern way of doing photography.	Everybody
14.00-15.00	Rules of engagement	Claudia Rocchini	Working with a magazine: useful information for a correct approach to avoid being trashed with no feedback	Everybody
15.00-16.00	From the Andes to the Forest: Viaggio nell'Amazzonia Peruviana.	Christian Patrick Ricci e Fabio Liverani	Projection of images from the last trip of Photofarm Team in the Amazon to discover a world of charm and breathtaking landscapes. The images will be a didactic travel through nature photography.	Everybody
16.00-17.00	Natural Emotions	Milko Marchetti	Nature photography in recent years has received growing interest by those who want to enjoy nature without affecting its balance, bringing home personal memories. With Milko Marchetti you can capture the feelings and emotions that natural environments are able to give us.	Everybody
17.00-18.00	And you, which social are you?	Claudia Rocchini	Promoting your business on the web is not as easy as it sounds. Social networks are important tools and you should not do mistakes. Here's how: Explained by a photographer, journalist and communicator.	Everybody

Laboratory

Ora inizio e fine	Titolo	Fotografo	Descrizione	Target
9.00-10.00	Introduction to Photoshop: color settings, work space and tools for photo editing	Giorgio Trucco	Introduction to the workflow in Adobe Photoshop, and color settings. Introduction to the tools the most common for photo-editing, curves, layers, masks and selection tools for local interventions.	Advanced
9.00-11.00	Foto Stitching	Mirko Sotgiu	The panoramic images and "high resolution", a basic laboratory and a short practice session. The tools and methods to obtain matrices of images. This session lasts two hours and it starts from outside for external shooting and then from 10.00 in laboratory for post production	Advanced
11.00-12.00	Basic Photoshop	Milko Marchetti	Milko Marchetti will explain the basics of Photoshop for digital photography. Secrets and tricks for those who have just started to approach the world of digital photography.	Beginners
12.00-13.00	Lesson 3 - Advanced Still Life 1	Francesco Parolin	Setting light to shoot (complete diagram), optimization of multiple files , post production and refinement of image, curves, chrome, clear contour, sharpening and local contrast filter	Advanced
14.00-15.00	Post Production for Reportage	Milko Marchetti	Milko Marchetti will teach us which are the most important techniques in the post-travel reporting. In this advanced Photoshop course you will find out how to make our travel images more real.	Advanced
15.00-16.00	Workflow for photo journalists	Elena Givone	How to effectively manage and speed your shots. From the memory card to the post production, tips and tricks to shorten the processing time of your photos.	Beginners
16.00-17.00	Easy Digital black and white with Photoshop or Lightroom.	Marc De Tollenaere	Through some of his images on display, Marc will discuss simple techniques for Photoshop and Lightroom to transform your photos from color to black and white.	Everybody
17.00-18.00	Lesson 4 - Advanced Still Life 2	Francesco Parolin	Additional Advanced Post Production: contextualization of an object, study of the proper background, size and perspective adjustment, color adjustment, creation of complex shadows and reflections	Advanced

Studio

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9.00-11.00	Flash management and schemes in the nature in still life	Christian Patrick Ricci	Christian Patrick Ricci will explain the basic techniques for the use of light in the image	Everybody

11.00-13.00	Light there be light	Monica Silva	Two hours to deal with the issue of light through projections of the work of Monica Silva and shooting session with models to learn some tricks using more than one light in the studio.	Advanced
14.00-16.00	Sculpting with light	Bill Frakes	The photographer and Pulitzer Prize-winning Director of Photography Bill Frakes we plunge into the world of lights and light modifiers. This workshop will teach you to express feelings with light, for those who want approach the world of photography and videography.	Advanced
16.00-17.00	The basics of macro photography	Christian Patrick Ricci	A complete course that starts from the basics until special lighting techniques, naturalistic still life, mock-ups and focus staking.	Beginners